

Welcome to the

**WORLD-WRITING**

**ZONE**

In the **first stage** of Fashion Fictions, we generate descriptions of fictional fashion cultures and systems – Worlds – in 100-word texts.

Each text offers a brief sketch of an alternative fashion culture or system, including an explanation of the historical juncture – genuine or invented – that caused this parallel world to split off from our own.

Creating a world? Bear in mind that in Fashion Fictions we imagine contemporary realities in parallel worlds, rather than futures in our own world. Also: the worlds should be positive, enticing and physically possible – but push beyond what feels plausible today.

Create your own **World:**

# Use the Fashion Fictions World Generator

Use our iPad or scan the QR code:



**Want more?**

Develop your outline into a 100-word text

Submit it to the website: [bit.ly/FFsubmit](http://bit.ly/FFsubmit)